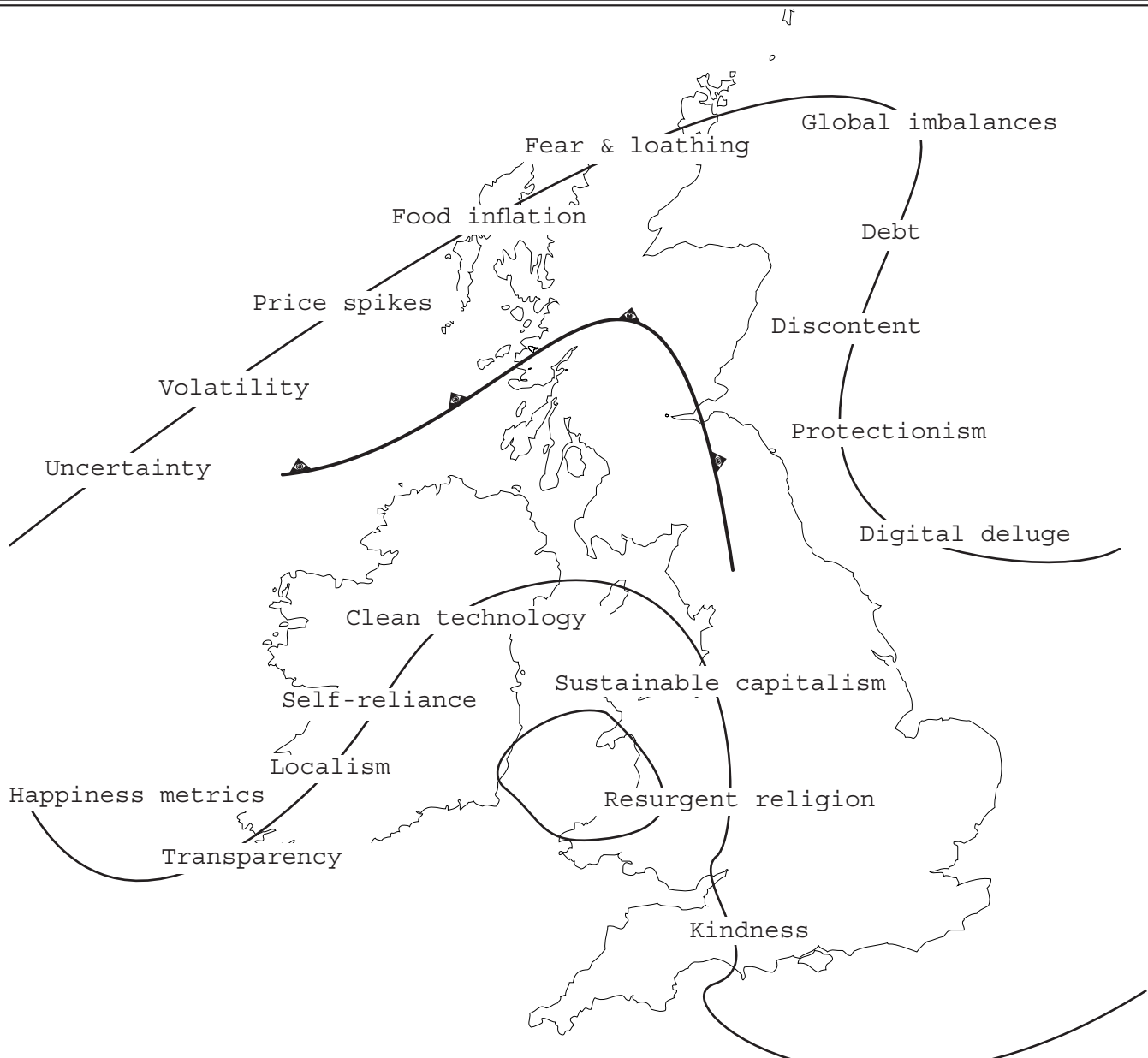


# 2011 Forecast - A Seasonal Summary of Topical Trends



## General Situation

An uncertain start to the year with high winds moving across from the west. Possible risk of storms later. Bright spells in the east, some moving westwards, generally moderate. Cloud in the US and Europe, lingering in places. Fine elsewhere.

## The World

- .....
- |                             |                            |                                   |
|-----------------------------|----------------------------|-----------------------------------|
| Amsterdam - eco-bling       | Johannesburg - retrophilia | Reykjavik - conspicuous austerity |
| Athens - welfariat          | Lisbon - recession chic    | Riyadh - virtual water            |
| Bahrain - demand shock      | London - declinism         | San Francisco - gadget porn       |
| Bangkok - flash mobs        | Los Angeles - CGI fatigue  | Seoul- nature-deficit disorder    |
| Beijing - affuena           | Madrid - slowflation       | Shanghai - crony capitalism       |
| Beirut - asymmetric warfare | Moscow - phising           | Singapore - social networking     |
| Buenos Aires - upcycling    | Mumbai - season creep      | Sydney - cappuccino economy       |
| Delhi - hurry sickness      | New York - laptop zombies  | Tokyo - retirement panic          |
| Dubai - joy-to-stuff ratio  | Paris - sock puppets       | Vatican city - ethics deficit     |
| Dublin - brickor mortis     | Oslo - newsfasting         | Washington - greenscamming        |
| Ibiza - fauxhemians         | Rome - retrosexuals        | Zurich - lifestyle refugees       |